

**Scheme Related Capacity Building Workshop for Govt. Officials
Business Development Service Providers (BDSP) to support Micro, Small
Enterprises (MSEs), Raising and Accelerating MSME Performance (RAMP)**

28th October 2025 || Cuttack

11:00 hours to 13:30 Hours

DEPM Odisha, Bhubaneswar

Venue: OSIC Towers, First Floor Conference Hall, Cuttack

Officials Present

- Shri Sanjay Kumar Mishra, OAS (S.B.), Director, Directorate of Export Promotion & Marketing, Odisha
- Shri P.K. Panigrahi, Manager, OSIC, Cuttack
- Dr. Jagat Mishra, Proprietor, Maruti Group of Companies
- Shri Sisir Ranjan Mishra, Assistant Director, Directorate of Export Promotion & Marketing, Odisha

Introduction

The Directorate of Export Promotion & Marketing (DEPM), Odisha, organized a successful Scheme Related Capacity Building Workshop for government officials on 28th October 2025 at the OSIC Towers, First Floor Conference Hall, Cuttack. This initiative, aligned with the Raising and Accelerating MSME Performance (RAMP) program, aimed to empower participants with practical knowledge and insights relevant to fostering MSME growth in Odisha. The workshop attracted a diverse group of 60 attendees, predominantly Government officials from various line departments, school staff, and clerks.

Technical Session & Insights

Shri Sanjay Kumar Mishra inaugurated the technical proceedings, emphasizing the role of government support in boosting MSME performance.

Dr. Jagat Mishra shared practical insights from the industry perspective, discussing challenges and opportunities for MSMEs in the current economic context.

Shri P.K. Panigrahi highlighted the operational aspects and support mechanisms provided by OSIC to MSEs.

Shri Sisir Ranjan Mishra delivered a focused session on the Odisha Procurement Preference Policy, detailing its provisions and how it benefits local enterprises and government procurement processes.

An interactive question and answer session was conducted, engaging attendees and clarifying queries related to MSME support schemes and capacity building initiatives.

Collaboration

The District Investment Promotion Agency (DIPA), Cuttack team supported the mobilization of participants for the workshop. PwC served as the State Project Implementation Unit under the RAMP Program.

Conclusion

The event concluded with a Closing Address and Vote of Thanks by Shri Sanjay Kumar Mishra, who acknowledged the participation and contributions of all officials and staff. The session reinforced the value of capacity building and collaborative efforts in elevating the performance of MSMEs through government schemes.

Director, EP&M



RAMP SPIU, Odisha

