

Scheme Related Capacity Building Workshop of Industry Association

Vendor Development Programme

01.01.2026 || OYEA Conference Hall, Cuttack

The **MSE Vendor Development Programme** under RAMP was held on 1st January 2026 at the Conference Hall of OYEA, Cuttack, with the objective of strengthening MSME competitiveness through structured capacity building. The programme began with a welcome address by **Shri Bijaya Kumar Sahoo, Vice President, OYEA**, who emphasized the importance of vendor development initiatives in bridging MSMEs with procurement opportunities. This was followed by a special address by **Shri Tarun Kumar Mohanty, General Manager, DIC Ganjam**, highlighting the government's commitment to facilitation and institutional support, and a keynote address by **Shri Mihir Kumar Kanungo, President, OYEA**, who stressed the role of industry associations in aligning MSMEs with Vision 2047 and national priorities.

The technical session was led by **Shri Rashmikanta Sahoo, Cost and Management Accountant, Faatpro**, who delivered a detailed presentation on the importance of **Detailed Project Reports (DPRs)** in accessing RAMP scheme benefits. He explained the purpose, core components, financial projections, compliance requirements, and monitoring frameworks of DPRs, while also sharing best practices and common pitfalls to avoid. The session provided MSMEs with actionable insights into preparing robust DPRs that can unlock institutional support and credit facilitation.

An interactive Q&A session allowed participants to raise queries on DPR preparation, compliance, and institutional endorsement, with practical guidance offered to ensure MSMEs can effectively leverage DPRs for growth. The programme concluded with a closing address and vote of thanks by **Shri Tarun Kumar Mohanty**, who appreciated the active participation of MSMEs and reiterated the government's commitment to supporting enterprises through structured capacity-building initiatives.

Overall, the workshop reinforced the importance of DPRs as a strategic tool for MSMEs to access RAMP benefits, strengthen competitiveness, and align with national and state priorities, marking another step towards building a resilient and inclusive MSME ecosystem in Odisha.