



ODISHA
NEW OPPORTUNITIES

Snapshot of the Odisha MSME Development Policy 2022

December 13, 2023

OBJECTIVES

1. Support the growth of new micro, small, and medium-sized enterprises in the State.
2. Encourage expansion, scaling up and diversification of existing MSMEs.
3. Facilitate economic empowerment of women entrepreneurs, entrepreneurs from industrially backward region and entrepreneurs from weaker sections including SC, ST and persons with disabilities.
4. Facilitate scaling up of women SHG enterprises.
5. Enable growth of Odisha's focus sectors.
6. Provide easier access to domestic and international markets.
7. Make concerted efforts to encourage MSMEs to adopt and practice green initiatives, sustainability and waste management.
8. To sustain high levels of employment generation and promote skilled workforce through closer coordination between industries, technical institutes and skill development department.
9. Develop and strengthen state of the art infrastructure in various multi product MSME parks, clusters, industrial estates, multimodal logistics parks & testing laboratories and thereby augment infrastructural support to the MSMEs.
10. Increase capacity and resilience of MSMEs to withstand natural calamities and epidemic situations.
11. Encourage certification, quality consciousness, technical know-how, and build awareness on the relevance of branding, marketing and packaging activities amongst MSMEs. |

ENABLING FRAMEWORK

- Ease of Doing Business
- Capacity Building & Skill Development
- Cluster Development
- Credit Flow to MSMEs
- Focus Sectors
- Geographical Indications (GI) of Potential MSME sectors

SUPPORTING FRAMEWORK

- Infrastructure Development
- Support for Ancillary and Downstream Enterprises
- Raw Material Support
- Technology Up-gradation

FOCUS SECTORS

- | | |
|--------------------------------|------------------------|
| • Automobile & Auto Components | • Pharmaceuticals |
| • Plastics & Polymers | • Medical Equipment |
| • Steel & Stainless Steel | • Apparel and Textiles |
| • Defence Equipment | |
| • Aluminium | |

Framework for Incentive and Financial Support



#	Incentive	Details
1	Land Conversion	Investment in Plant & Machinery up to INR 10 crores: 100% up to 5 acres Investment in Plant & Machinery more than INR 10 crores and up to INR 50 crores: 75% up to 25 acres
2	Stamp Duty	Investment in Plant & Machinery up to INR 10 crores: 100% of applicable stamp duty Investment in Plant & Machinery above INR 10 crores and up to INR 50 crores: 75% of applicable stamp duty
3	Exemption on Electricity Duty	New enterprises with investment in Plant & Machinery up to INR 50 crores shall be exempted from the payment of electricity duty up to a contract demand of 750 KVA for a period of 5 years from the date of commencement of production.
4	Incentive for Fixed Capital Investment	New and existing enterprises undertaking E/M/D: 25% of capital investment made in Plant & Machinery with a maximum limit of INR 2 crores only. New and existing enterprises undertaking E/M/D owned by SC, ST, persons with disabilities, women & technical (Degree/Diploma) entrepreneur: 30% of investment made in Plant & Machinery with a maximum limit INR 2.50 crores only.

Framework for Incentive and Financial Support (2/4)



#	Incentive	Details
5	State Goods and Services Tax (SGST) reimbursement	<p>New and existing enterprises undertaking Expansion/ Modernization/ Diversification (E/M/D) with investment in Plant & Machinery up to INR 50 crores shall be eligible for reimbursement of 75% of net SGST paid in cash for a period of 3 years from the date of commencement of production limited to 100% of cost of Plant & Machinery</p> <p>New pioneer enterprises with investment in Plant & Machinery up to INR 50 crores shall be eligible for reimbursement of 100% of net SGST paid in cash for a period of 5 years from the date of commencement of production limited to 200% of cost of Plant & Machinery</p>
6	Interest Subsidy	<p>New enterprises with investment in plant and machinery up to INR 50 crores shall be eligible for reimbursement of 50% of interest paid on term loan availed from public financial institutions/banks for a period of 5 years from the date of commencement of production, subject to a total maximum limit of INR 1 crore.</p>
7	Subsidy for MSME Sustainable Certification Zero Defect Zero Effect (ZED)	<p>New and existing MSMEs will be provided an additional subsidy of 80% on the balance cost i.e., over and above the financial support provided by the Government of India on the expenses incurred by the MSME for obtaining MSME sustainable ZED certification.</p>

Framework for Incentive and Financial Support (3/4)



#	Incentive	Details
8	Quality Certification	New and existing enterprises undertaking Expansion/ Modernization/ Diversification (E/M/D) with investment in Plant & Machinery up to INR 50 crores will be provided with assistance for obtaining quality certifications from nationally and internationally recognized institutions and its renewal for next consecutive 2 years, i.e., for a total period of 3 years @100% of the quality certification charges up to a total maximum limit of 5 lakhs.
9	Technology Purchase Subsidy	<p>The State Government shall reimburse 50% of the amount spent on the purchase of technology from the National Research Development Corporation (NRDC) or other Government research centres, up to a maximum limit of INR 20 Lakh.</p> <p>Special focus will be on technologies that could help the units become cleaner and/ or energy- efficient and/or IT-enabled.</p>

Framework for Incentive and Financial Support (4/4)



#	Incentive	Details
10	Trademark Assistance	New and existing enterprises undertaking E/M/D, with investment in Plant & Machinery up to INR 50 crores, shall be entitled for reimbursement of 100% of expenditure incurred in obtaining Trade Mark subject to a maximum limit of INR 3 lakhs.
11	Subsidy on the cost of Patent Registration in India or abroad	<p>The State Government shall reimburse 50% of the amount spent on the purchase of technology from the National Research Development Corporation (NRDC) or other Government research centres, up to a maximum limit of INR 20 Lakh.</p> <p>Special focus will be on technologies that could help the units become cleaner and/ or energy- efficient and/or IT-enabled.</p>
12	Geographical Indications (GI) of Potential MSME sectors	<p>The State shall identify potential MSME manufacturing products which have specific geographical origin and possess qualities or reputation due to their origin.</p> <p>Geographical Indications (GI) will help the regions to gain special attention from national and international buyers, augment livelihood opportunities and provide special recognitions to the entrepreneurs from the region.</p>