

OFFICE OF THE CHIEF ELECTORAL OFFICER, ODISHA  
HOME (ELECTIONS) DEPARTMENT

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EC-REV-MISC-0046-2025- **8782** /Elec. Dated, BBSR, the **30<sup>th</sup>** Dec., 2025

From

Dr. Laxmi Prasad Sahu, OAS  
Dy. Chief Electoral Officer -cum-  
Dy. Secretary to Government

To

All DEOs & Collectors  
All EROs

**Subject: Encouraging participation of Educational Institutions in the Voters' Awareness Contest – reg.**

Madam/Sir,

In inviting a reference to the subject cited above, I am directed to state that, in view of the upcoming **National Voters' Day, 2026**, the Chief Electoral Officer, Odisha has launched a **Voter Awareness Contest** titled "**Nothing like voting, I vote for sure**" to reinforce the significance of every vote through creative expression.

**About the Contest**

1. The contest will be conducted under the following three categories:
  - o **Slogan Contest**
  - o **Skit Contest**
  - o **Reel Making Contest**
2. Any individual born between **01.01.2006 and 25.01.2010** is eligible to participate. The contest will be held from **1<sup>st</sup> January, 2026 to 15<sup>th</sup> January, 2026**. Detailed guidelines and participation instructions are available on **ceoodisha.nic.in**.
3. The **top three winners in each category** will be awarded attractive cash prizes during the **State-level National Voters' Day function**.
4. Information on each contest is enclosed at **Annexure-A**, which is indicative and the DEOs & Collectors may include any other point in consultation with CEO.

**Role of DEOs / EROs**

To ensure maximum participation in the above-mentioned contests, DEOs and EROs shall take the following steps:


- a) Disseminate all contest-related information, including posters and guidelines, through multiple communication channels such as social media platforms and WhatsApp groups. The same shall also be uploaded on the official websites of the DEOs' offices.

- b) Share and amplify contest-related posts issued from the O/o CEO, Odisha on their respective social media platforms to enhance outreach.
- c) Issue press notes and organize press-meets to brief media houses about the contest, ensuring wide publicity through both print and electronic media.
- d) Regularly circulate contest information during the contest period through DIPRO, WhatsApp groups of BLOs, NSS, NYK, NCC, media houses, and other relevant stakeholder groups.

### **Engagement with Educational Institutions**

- a) DEOs and EROs shall actively engage with schools, colleges, and other educational institutions to sensitize them about the contest and encourage large-scale student participation.
- b) **Electoral Literacy Clubs** established in schools and colleges shall be effectively utilized to promote awareness about the contests and motivate students to participate.
- c) Educational institutions shall be requested to encourage maximum participation of students in the contest.

Yours faithfully,

  
30.12.2025

Dy. Chief Electoral Officer-cum-  
Dy. Secretary to Government

VOTER AWARENESS CONTEST

In view of the upcoming 16<sup>th</sup> National Voters' Day, Chief Electoral Officer, Odisha has launched a Voter Awareness Contest – “Nothing Like Voting I vote For Sure” to reiterate the importance of every vote through creative expression. The Voter Awareness Contest by Chief Election Officer, Odisha taps into the talent and creativity of youth, while also strengthening democracy through their active involvement. Open to age group of 16-19, the contest aims at celebrating ideas and content curated on the theme of the importance of every single vote in a democracy.

**CONTEST TIMELINE:** 1<sup>st</sup> January, 2026 – 15<sup>th</sup> January, 2026

**THEME:** “Nothing like Voting I Vote for Sure”

**CONTEST:**

1. **Slogan Contest:** As goes the quote, “The pen is mightier than the sword, the contest invites entries to all participants who are good at inspiring people through their words.
  - a) The participants shall e-mail the entries along with the details i.e. name, address and phone number to the **e-mail id assigned by the concerned district.**
2. **Skit Contest:** Skit Contest provides an opportunity to stage lovers to create a video that celebrates the diversity & festivity of Indian Elections.
  - a) Apart from the main theme of the contest, the following themes can also be explored by the participants: Importance of Informed & Ethical Voting (Inducement Free Voting), and Power of Vote: Displaying Importance of inclusive Voting i.e. for Women, Persons with Disabilities, Senior Citizens, Young & First Time Voters.
  - b) Participants shall create a video on any one of the above themes and the video shall be of one – five minute duration only.
  - c) The participants may send their videos along with the details i.e. name, address and phone number to the **e-mail id assigned by the concerned district.**
3. **Reel Making Contest:**
  - a) The participants shall have to upload the reel in their social media handles by mentioning their name, district.
  - b) The participants shall have to tag the social media handles of district concerned and social media handles of O/o-CEO, Odisha i.e. Facebook: Ceoodisha, “X”: @OdishaCeo, Instagram: Odishaceo & YouTube: Chief Electoral Officer Odisha.

- c) The participants may send their videos along with the details i.e. name, address and phone number to the **e-mail id assigned by the concerned district.**

**Awards & Recognition:**

The top three winners in each contest will be awarded exciting cash prizes on the state level function of National Voters' Day.

**GENERAL TERMS & CONDITIONS:**

- All entries shall be submitted by 15.01.2026
- Any entries containing offensive or inappropriate language, references to any political parties or religions containing vulgar, or racist content against particular cultures or communities, or unverified information shall not be accepted.
- A participant is allowed to submit up to one entry per contest.
- The entries submitted would be the sole property of the Chief Electoral Officer, Odisha with the right to use and edit for a purpose it considers appropriate.
- The entries will be judged by a jury constituted by the Chief Electoral Officer, Odisha.

**Selection Guidelines:**

1. A District level Screening Committee / Jury shall be constituted for scrutiny of entries and selection of good content received during the competition.
2. The Screening Committee / District Office at the District level shall download the entries from their mail ids (to be provided by the District Offices) or from the district social media platforms.
3. The Screening Committee shall further shortlist the entries in each contest referring to below mentioned rules and regulations.
  - a) Based upon the number of entries received in the skit contest, the districts have to send the following best entries selected by the Screening Committee:

Sr No.	If Entries received from Districts	Selection Criteria
1	0-10	Top 3
2	11-100	Top 10
3	101-300	Top 20
4	301-500	Top 50
5	More than 500	Top 100

(Disclaimer: If the Screening Committee finds more entries suitable and good for consideration by the CEO level committee then they can send more entries than the numbers mentioned above)

- b) Based upon the number of entries received in the Slogan Contest, the districts have to send the following best entries selected by the Screening Committee:

Sr No.	If Entries received from Districts	Selection Criteria
1	0-100	Top 10
2	101-500	Top 30
3	501-1000	Top 50
4	1001-2000	Top 100
5	More than 2000	Top 200

(Disclaimer: If the Screening Committee finds more entries suitable and good for consideration by the CEO level committee then they can send more entries than the numbers mentioned above)

4. For each contestant, if multiple entries are sent, only one best entry per participant per contest is to be considered.
5. Any entries containing offensive or inappropriate language references to nay political parties or religions containing vulgar, or racist content against particular cultures or communities, or unverified information shall not be accepted.

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