

## Office of Collector, Cuttack

At/Po- ChandiniChowk, Dist- Cuttack

Pin-753002,

Phone no. - 0671-2508100

Email -[touzict@gmail.com](mailto:touzict@gmail.com)



**RfP No.1188 Date 14.10.2019**

### **Request for Proposal (RfP)**

### **For Appointment of Event Management Agency for Organisation of Historic Balijatra Festival-2019 near Gadagadia Ghata, Cuttack.**

Request for Proposal (RfP) Invited from Reputed Event Management agencies/ Companies for Onground delivery and event management at the historic Balijatra festival-2019 through an open RfP. The detailed document is available in the website of Cuttack District Administration i.e.<https://cuttack.nic.in>

The bid shall be submitted in the prescribed format along with all relevant documents duly signed and sealed. The bid should reach the Office of Collector, Cuttack by Dt: 25/10/2019 by 04.00 P.M. either by Courier/ Speed post/ registered post.(No hand delivery is acceptable). The Office of District Administration, Cuttack shall not be responsible for any delay in postal delivery and similar reasons.

For any assistance in this regard or for any clarification, the prospective firm/ Company may contact Assistant Collector (Touzi)

**By order of Collector**

**Sub Collector (Sadar) & Nodal Officer, Balijatra  
Cuttack, Odisha.**

*District Administration, Cuttack reserves right to accept or reject any application and to annul the selection process at any time, without incurring any liability and without assigning any reason thereof.*

RfP No:

Date:

Request for Proposal(RfP)  
For Appointment of  
**“Event Management Agency for Organisation of Historic  
Balijatra Festival-2019 near GadagadiaGhata”**  
Cuttack, Odisha



**OFFICE OF THE COLLECTOR,CUTTACK**

At/Po- ChandiniChowk, Dist- Cuttack, Pin- 753002,Odisha

Phone No- 0671-2508100

Email:touzictc@gmail.com

## Schedule of Bidding Process

<b>Period of availability of RFP document:</b>	Dt.14/10/2019 to Dt. 25/10/2019 Downloadable from Website <a href="https://cuttack.nic.in">https://cuttack.nic.in</a>
<b>Submission of queries for Pre-bid:</b>	Dt. 18/10/2019 at 12.00 PM.
<b>Pre-bid Meeting;</b>	Dt. 18/10/2019 at 3.30 PM.
<b>Last date for receipt of RFP:</b>	Dt. 25/10/2019 by 04.00 PM. Through Registered Post/ Courier/ Speed post. No drop box facility available and Hand delivery is not allowed.
<b>Place of submission of RFP:</b>	The Asst. Collector(Touzi & Loans), Collectorate, , Cuttack At/Po- ChandiniChowk,Dist- Cuttack Pin- 753002, Odisha.
<b>Date and Time of opening of Technical Proposal</b>	Dt. 25/10/2019 at 05.00 PM.
<b>Presentation by qualified Bidder</b>	Dt. 29/10/2019 at 03.00 PM.
<b>Opening of Financial Proposal</b>	Dt. 30/10/2019 at 03.00 PM.
<b>For further information:</b>	The Asst. Collector(Touzi & Loans) , Collectorate, Cuttack At/Po- ChandiniChowk,Dist- Cuttack Pin- 753002, Odisha. Phone:0671-2508100, Email- touzictc@gmail.com Mobile: 7732017771

## **1. INFORMATION AND GENERAL CONDITION OF CONTRACT**

### **1.1. City Profile**

Cuttack, the Millennium city also known as Silver city of India with its history of 1000 years and is famous for its silver filigree works and Brotherhood-ness. Cuttack is the former capital and the second largest city in the Indian state of Odisha. The name of the city is an anglicised form of Kataka, which literally means The Fort, a reference to the ancient Barabati Fort around which the city initially developed. It is also the commercial capital of Odisha, which hosts many trading and business houses in and around the city.

The old and the most important part of the city is centred on a strip of land between the Kathajodi River and the Mahanadi River, bounded on the southeast by Old Jagannath Road. Cuttack stretches from Phulnakhara across the Kathajodi in the south to Choudwar in north across the Birupa River, while in the east it begins at Kandarpur and runs west as far as Naraj. Four rivers including Mahanadi and its distributaries Kathajodi, Kuakhai, Birupa run through the city.

Cuttack is the former capital and the second largest city in the eastern Indian state of Odisha; and headquarters of Cuttack district. The name of the city is an anglicized form of Katak , which means The Fort, a reference to the ancient Barabati Fort around which the city initially developed. Cuttack is also known as the Sudama City due to its history of 1000 years and famous silver filigree works. It is also considered as the judicial capital of Odisha as the Odisha High Court is located here; and hosts a large number of trading and business houses in and around the city. Cuttack is also famous for its Durga puja, which is an important festival of Odisha. The old part of the city is centred on a split of land between Kathajodi River and Mahanadi River, bounded on the southeast by Old Jagannath Road. The city, being a part of the Cuttack Municipal Corporation consisting of 59 wards. Cuttack stretches from Phulnakhara across the Kathajodi in the south to Choudwar in north across the Birupa River, while in the east it begins at Kandarpur and runs west as far as Naraj. Four rivers including Mahanadi and its distributaries Kathajodi, Kuakhai, Birupa run through the city.

### **1.2. BalijatraBackground**

Balijatra (also Boita Bandana) literally means A Voyage to Bali. This festival is held in Odisha, in the city of Cuttack at Gadagadia Ghataa of the Mahanadi river, to mark the day when ancient Sadhabas (Odia mariners) would set sail to distant lands of Bali, as well as Java (at the time of the voyage known as "Yawadvipa"), Sumatra, Borneo (all in Indonesia), and Sri Lanka (formerly Ceylon) for trade and cultural expansion. To commemorate this, the festival is celebrated every year from the day of Kartika Purnima

(full moon day of the month of Kartika) according to the Odia Calendar. The Sadhaba Bohus( Daughter in Laws) used to give them ceremonial send-off through Boita bandana and wished them bon voyage and safe return.

Balijatra is also a great source of income and earnings for the poor artisans who work throughout the year, making different kind of products of art and handicrafts and other household articles, which are sold in large numbers in the fair. Special attractions are the stalls of ORMAS that promote and sell handicrafts and handworks of self-help groups from all over the country. All the necessities of life both rustic and modern are available in the festival to the denizens of the city and the visitors coming from far wide.

In Cuttack, Balijatra is celebrated annually as a large open fair near the Barabati Fort area. It is said to be the largest fair of Asia. There are several attractions for children like toy stalls, giant wheels, different games, maut ka kuan (literally well of death) and food stalls selling Odia delicacies (Cuttack Dahibara Aludum, Thunka puri, Kulfi, Gupchup, Mathura Cake, Banarasi Paana etc.) from different parts of the state, and other vendors selling toys, curiosities, and other gifts. Balijatra also provides many cultural programs. Every year millions of people from all over the nation come to experience it.

### **1.3. Instruction to Bidder**

- a. Firms are hereby invited to submit their bids in response to the Request for Proposal(RfP) for providing their services to the District Administration, Cuttack. Proposal so submitted shall form the basis for future negotiations and ultimately a contract between the selected agency and district Culture Officer. The contract shall be for a period of one season, I.e. the agency shall execute the scope of work mentioned in this document during Historic Balijatra Festival-2019 only.
- b. A description of the assignment, Scope of work, Terms of Reference and objectives are given in this document.
- c. To obtain first- hand information on the assignment, the agency may make visit to Balijatra ground or visit the city of Cuttack before submitting the proposal.
- d. The expenditure incurred towards preparing the proposal and negotiating the contract including site visit, are not reimbursable as a direct cost of the assignment.
- e. The District administration may reject one or all proposals without any reason thereof.

### **1.4. Consortium**

**Keeping in view the scope of work, Consortiums / Joint Ventures are NOT allowed.** Proposals from Bidders, applying individually shall be considered for evaluation. Firms applying in consortium/joint venture shall be summarily rejected. Firms/Agencies desirous of participating in this Bid should not have been debarred/blacklisted by any Government agency.

### **1.5. RFP Documents**

- a. The RFP document shall be available from the advertisement date till the bid due date on the District Website at <https://cuttack.nic.in>
- b. Bidders are advised to submit their proposal in the appropriate formats specified in this document.
- c. At any time before the submission of proposals, the District Administration may, for any reasons, whether at its own initiative or in response to a clarification requested by an invited consulting firm modify the document by amendment. The amendment will be notified in the Official website of Cuttack District and the revised documents / clarification if any, shall also be uploaded on the website.

### **1.6. Pre-bid Meeting**

To address the queries of Bidders on the project scope and bid document, a pre-bid meeting is scheduled to be held at Balijatra Monitoring Cell, 2<sup>nd</sup> Floor, Conference hall, Collectorate Cuttack as per the below mentioned schedule;

**The date, time and venue of Pre-Bid Meeting shall be:**

Dt. 18/10/2019 at 3.30 PM.,

**Venue: Balijatra Monitoring cell, 2<sup>nd</sup> floor, Conference Hall, Collectorate, Cuttack.**

Bidders are advised to submit their queries addressed to the The Asst. Collector (Touzi & Loans), Cuttack by Dt. 18/10/2019 at 12.00 PM.

The responses to the queries shall be uploaded in the official website of Cuttack District after the pre-bid meeting. If required necessary corrigendum may be issued in response to the pre-bid meeting.

### **1.7. Communications**

All communications including the submission of proposal should be addressed to;

**The Asst. Collector(Touzi & Loans),**

**Collectorate, Cuttack**

**At/Po- Chandini Chowk, Dist- Cuttack, Pin- 753002, Odisha.**

**Phone: 0671-2508100,**

**Email- touzict@gmail.com**

**Mobile: 7732017771**

### **1.8. Preparation of Proposal**

- i. Bidders are requested to submit the proposals as per the attached formats only. The proposals, which are not submitted in the required format, are liable to be rejected by District Administration, Cuttack.
- ii. The requirement of information to be provided by the Bidder i.e. the Technical and Financial Proposal, is described in Section-3 (Submission of Proposal) of this document. Bidders are requested to go through the RFP document carefully before preparing and submitting their proposal.
- iii. The Bidders may be disqualified, if information sought in the RFP is not provided.
- iv. Any proposals containing vague and indefinite expressions will not be considered.

### **1.9. Submission of Proposal**

The proposal shall be submitted in two parts -

**Part A - Technical  
Proposal  
Part B - Financial  
Proposal**

The proposal shall be typed or written in indelible ink and shall be signed by the applicant or a person or persons duly authorized. Any interlineations, erasures or overwriting shall be valid only if they are initialled by the person or persons signing the proposal prior to opening of the same.

The Technical Proposal (Part A) and Financial Proposal (Part B) must be inserted in separate sealed envelopes, along with applicant's name and address in the left hand corner of the envelope and superscribed in the following manner.

**Part-A-** Properly sealed Technical Proposal as per the Format attached in the **Annexures-A1, A2,A3 &A4** of this RFP

**Part-B-** Properly sealed Financial Proposal in the specified format as per **Annexure B1 &B2**  
Both the envelopes i.e. envelope for Part-A and Envelope for Part-B must be packed in a separate sealed outer cover and clearly super scribed with the following:

**“Appointment of Event Management Agency for Organisation of Historic Balijatra Festival-2019” near Gadagadia Ghata, cuttack.**

The Applicant's Name & address shall be mentioned in the left hand corner of the outer envelope. The inner and outer envelopes shall be addressed to The Asst. Collector(Touzi & Loans), Cuttack at the following address;

**The Asst. Collector(Touzi & Loans), Collectorate, Cuttack  
At/Po- Chandini Chowk, Dist- Cuttack**

**Pin- 753002, Odisha.**

**Phone: 0671-2508100,**

**Email- [touzictc@gmail.com](mailto:touzictc@gmail.com) , Mobile: 7732017771**

*If the outer envelope and the financial proposal envelope is not sealed and marked as mentioned above, then District Administration will assume no responsibility for the tender's misplacement or premature opening. Telex, cable or facsimile tenders will be rejected.*

The opening of the Financial Proposal shall be made after evaluation of technical proposal and as per the scheduled dates which shall be intimated by District Administration to the eligible applicants. In case of any discrepancy between figures and words in the financial proposal, the one described in words shall be adopted.

#### **1.10. Proposal Validity Period**

The proposals shall be valid for acceptance by District Administration, Cuttack for a period of sixty (60) days from the Bid Due Date.

#### **1.11. Proposal Evaluation**

- i. The Technical Proposals submitted on the time & date stipulated in this RFP shall be opened, in presence of Bidders who choose to remain present. The name of the Bidders who have submitted their proposals shall be announced.
- ii. Prior to evaluation of proposals submitted, District Administration, Cuttack will determine whether each proposal is responsive to the requirements of the RFP. District Administration, Cuttack may, in its sole discretion, reject any proposal that is not responsive hereunder. A proposal shall be considered responsive only if:
  - a. Proposal prepared have been as per the format specified in the RFP;
  - b. It is received by the due dates stipulated in the RFP including any extension thereof granted by District Administration, Cuttack;
  - c. It is accompanied by the Bid Security & Bid Processing Fee as per the provisions of this RFP;
  - d. It contains all the information (complete in all respects) as requested in the RFP;
  - e. It does not contain any condition or qualification; and
  - f. It is not non-responsive in terms thereof.
- iii. The District Administration, Cuttack reserves the right to reject any proposal which is non-responsive and no request for alteration, modification, substitution or withdrawal shall be entertained by District Administration, Cuttack in respect of such proposals.
- iv. District Administration, Cuttack will carry out the evaluation of all responsive proposals in the manner stipulated in the RFP document.

- v. Based on the evaluation of credentials submitted by bidders in the Technical Proposal, they shall be pre-qualified. Such pre-qualified bidders shall be invited for presentation before the Evaluation Committee. The Financial Proposals shall be opened in the presence of the qualified Bidders.
- vi. District Administration, Cuttack shall not entertain any query or clarification from Bidders who fail to qualify at any stage of the Selection Process.
- vii. Bidders are advised that, the selection process shall be entirely at the discretion of the District Administration, Cuttack. Bidders shall be deemed to have understood and agreed that District Administration, Cuttack shall not be required to provide any explanation or justification in respect of any aspect of the selection process or selection.
- viii. Any information contained in the Proposal shall not in any way be construed as binding on District Administration, Cuttack, its agents, successors or assigns, but shall be binding against the Bidder if the assignment is subsequently awarded to it.

#### **1.12. Bid Security**

A Bid Security of Rs.5,00,000.00 (Rupees Five Lakh Only) in the form of Demand Draft drawn in favour of "**Collector-cum-Chairman, District council of Culture, Cuttack** "and payable at any scheduled bank having branch in Cuttack, shall be submitted by all the Bidders along with the Technical Proposal & Financial Proposal.

- Proposals not accompanied by the Bid Security shall be rejected as non-responsive.
- No interest shall be payable by District Administration, Cuttack for the sum deposited as Bid Security.
- The Bid Security of the unsuccessful bidders would be returned back within ten days of issuance of Letter of Intent to the successful Bidder.

The Bid Security shall be forfeited by the District Administration, Cuttack in the following events:

- If the proposal is withdrawn during the validity period or any extension thereof.
- If the proposal is varied or modified in a manner not acceptable to District Administration, Cuttack after opening of tender during the validity period or any extension thereof.
- If the Agency tries to influence the evaluation process.
- If the Preferred Agency withdraws his proposal during negotiations.

#### **1.13. Bid Processing Fee**

All bidders are required to pay INR 5000.00 (Rupees Five Thousand Only) towards Bid Processing Fee in the form of Demand Draft drawn in favour of "**Collector-cum-Chairman, District council of Culture, Cuttack**" and payable at Cuttack. The Bid Processing Fee is Non-Refundable and is payable along with the Technical Proposal.

## **2. TERMS OF REFERENCE**

### **2.1. Objectives of the Assignment**

The broad objective of this assignments is to provide event management services for the Historical Balijatra Festival-2019 at the Gadagadia Ghata.

### **2.2. Scope of Work**

The requirement for each item in the scope of work is mentioned in detail in the format for Financial Proposal (Annexure- B1 & B2).

The scope of work with the requirement of different items is only indicative and not exhaustive. The requirement of various items may increase or decrease as per the actual requirement. The prospective bidders are also advised to provide a concept note on the engagement activities which can be executed for the entertainment of the visitors and for taking Balijatra the status of an international Fair.

#### **a. Management of the stage on Ganakabi Baishnaba Pani Mancha for Opening Ceremony and Cultural Programme;**

The Agency shall manage the stage on the Ganakabi Baishnaba Pani Mancha for the entire period of the historical Balijatra Festival - 2019, commencing from the inaugural ceremony on Dt: 12/11/2019 till it's completion on 19/11/2019. It shall provide comparing for the programmes to be hosted on the stage as well as decorate the stage as per the concept and theme finalised by the Committee headed by the Sub-Collector, Cuttack. The Agency shall receive the dignitaries to the stage with proper decorum and decency and introduce them to the audience.

The agency shall provide the necessary logistics and amenities required on stage for the inaugural ceremony on Dt: 12/11/2019 as per description at Annexure to this RFP and be responsible for their timely delivery one day prior to the festival and their security. Balijatra festival being an age-old cultural tradition the Agency shall ensure that the conduct and management of the stage does not digress from the popular cultural ethos or hurt or offend any sensitivity.

The Agency shall make a presentation on different themes for cultural programmes before the Cultural Sub-Committee headed by the Sub-Collector, Cuttack and assist in finalisation of troupes and programmes for performance on the stage for all days of Balijatra. The Agency shall manage the programmes on stage and guide and support the artists for smooth performance. The artists shall receive payment from the Cultural Sub-Committee headed by Sub-Collector directly.

The Agency shall make provision of sufficient lights and ensure installation of sound system on the grounds of the Baishanaba Pani Mancha for proper display of events on-stage and for convenience of the dignitaries and audience visiting Balijatra Festival.

The Agency shall abide by agenda/items finalised by the Cultural Committee headed by the Sub-Collector Cuttack. If there is any doubt it shall immediately consult the Cultural Committee for clarification.

**b. Setting up Temporary Infrastructure at the Venue (Balijatra ground):**

The Agency shall set up necessary temporary infrastructure/office with all amenities and Furniture Fixtures and Equipment (FF&E) for the Tahasil office, police, fire personnel, DIPRO, DCPO, Watch Tower for police at the venue, toilet block ( 4 units) for the artist and officials i.e. on the both upper and lower Balijatra Grounds for smooth conduct of the Balijatra Festival as per the specifications at Annexure to this RFP.

The Agency is also required to set up temporary stands for display of Maps showing routes and other details as per the instruction of the Sub-Collector, Cuttack and ACP Traffic. The infrastructure should be handed over to the District Administration two days prior to the start of the event (i.e. by Dt: 09/11/2019).

Also, the Agency may be required to install Decorative Lights at various locations identified by the District Administration so as to improve the look and feel of the Cultural Festival. High wattage metal lights and LED lights may also be required to be installed at the points of heavy footfall areas for safety and security.

**c. Barricading and fencing of the Balijatra Grounds during the festival:**

The Agency shall ensure fencing and barricading the setup at the venue, and approach roads (as per requirements), including but not limited to Mahanadi Ghata, parking areas, entry points to stadium for smooth flow of vehicles and commuters to the venue. The barricading shall include both metal barricading, bamboo ballahs and black masking.

There shall be one day barricading near the Gadgadia Ghata on the banks of the Mahanadi River for the safety of the people going for holy bath on the occasion of Kartik Purnima falling on Dt:12/11/2019. Apart from this one day, barricading, temporary barricading shall be done at different places for the smooth flow of the traffic and visitors into the grounds of the Fair. Barricading shall also be done near the demarcated vending zones where delicacies like dahibara-aloodum, chat, gupchup etc shall be sold by small vendors.

Please refer to Annexure to this RFP for details of quantity required. Any doubts in the matter of barricading Sub-Collector Cuttack, ACP Traffic and The Asst. Collector (Touzi & Loans), Cuttack to be consulted.

**d. Flex and signage for Balijatra Festival – 2019:**

The Agency shall print the required no of Maps of the Balijatra Grounds showing the layout of the stalls, roads, exits etc. for guidance of the visitors. It shall also print the required nos. of flexes showing Entry, Exit, Toilet, Directions, Block No etc. as signage for display at the required strategic points during the Balijatra Festival for crowd management and guidance. The details of requirements of flex and other signage are given at Annexure to this RFP.

All signage must be put in place on the Balijatra Grounds before the festival i.e. by Dt:10/11/2019. For any clarification of doubts Sub-collector, ACP Traffic and Tahasildar, Sadar, Cuttack to be contacted.

**e. Venue Security and installation of CC Cameras:**

The Agency is required to supply and install security cameras with monitors and recording system for all the festival days from Dt:12/11/2019 to Dt: 19/11/2019. The Agency shall install security cameras at all the entry/exit gates of the Balijatra grounds in consultation with ACP Traffic and his Management team.

The Agency shall install LED Monitors and CC Cameras at the entry points, as per the requirement of the Administration and the Police. Please refer to Annexure to this RFP for details of quantity required.

**f. Outdoor LED screen display:**

The Agency shall provide LED screens (minimum 15 ft. x 10 ft.) at 4 (four) prominent locations in the Balijatra Grounds for live telecasting of the stage shows/functions and other events during the entire Balijatra Festival - 2019 (from Dt:12/11/2019 to Dt:19/11/2019). The Agency shall, in consultation with the Sub-Collector, Cuttack and the ACP Traffic identify 4 (four) prominent locations in the Balijatra Grounds for installation of the LED screens. The Agency shall provide necessary technical infrastructure for live streaming of events in the format adaptable to the LED screens. The Agency shall also obtain all requisite permissions for the above work.

**g. Light decoration of Boita Gate and LED Backdrop Stage.**

The Agency shall decorate the Boita Gate with light and other decorative items in consonance with Boita Bandana Theme which should be completed by 4 P.M. on Dt:11/11/2019. The decorated gate and the festival grounds shall be opened to public by cutting of ribbon in traditional style by the invited dignitaries. The Agency shall also decorate the stage with flowers with themes as approved by the Cultural Committee headed by the Sub-Collector, Cuttack.

**h. Strict observation of N.G.T. guidelines.**

The Agency shall in every activity abide by the guidelines framed by the Hon'ble National Green Tribunal for protection of the river bed and the Mahanadi river bank. The Agency shall ensure that, no plastic is used and the Ecosystem of the Mahanadi river bank is not polluted.

**2.3. Payment Schedule**

The payment shall be released by the District Administration Cuttack to the Agency in the following manner:

Sl. No.	Event / Deliverable	Time lines	Payment
1	Submission of execution plan	By Dt.05/11/2019	10%
	Deployment of manpower & mobilizing resources at venue	By Dt.07/11/2019	5%
	Completion of major activities as per scope of work to be certified by the technical committee.	By Dt.10/11/2019	15%
	Handover of venue with complete overlays FF&E etc.	By Dt.11/11/2019	20%
	Five days from commencement of Event	By Dt.15/11/2019	20%
	On successful completion of event in Balijatra Ground	Within 15 days of completion of event subject to submission of report by the committee appointed by district administration Cuttack and removal of all materials from the venue	30%

**3. SUBMISSION OF RFP**

The RFP bids must be submitted, in two separate envelopes:

Technical Proposal – Envelope I

Financial Proposal – Envelope II

**3.1. Technical Proposal**

The Technical Proposal should be provided with the following information, using the format for technical proposal provided in the Annexures of this RFP document:

- i. Letter of Proposal – Annexure A1
- ii. Particulars about the Bidder – Annexure A2
- iii. Financial Capacity of the Bidder – Annexure A3
- iv. Experience of Bidder in Similar Projects – Annexure A4

*All the projects cited needs to be submitted by supporting credentials (work orders / completion certificates) from clients.*

- v. Particulars in the form of CVs regarding the team leader and core team of at least 5 key personnel (who will be heading the respective domains of the event management and the branding & promotion)
- vi. Bid Processing fees in the form of Demand Draft in favour of “Collector-Cum-Chairman, District Council of Culture, Cuttack” payable at Cuttack.
- vii. Bid Security in the form of Demand Draft in favour of “Collector-Cum-Chairman, District Council of Culture, Cuttack” payable at Cuttack.

### 3.2. Financial Proposal

- i. The financial proposal should include remuneration for staff/ volunteer, accommodation, transportation and equipment, printing of documents/ materials and all other expenses related to the assignment for the activity i.e. Event Management of Historical Balijatra Festival -2019 at Cuttack.
- ii. In the Financial Proposal, the Agency shall quote an item-wise cost for all elements in the scope. The specifications and quantity of items in scope of work is clearly defined in the format enclosed in Annexure-B2. However, the Total Amount quoted by the Agency shall be considered for financial evaluation.

*All costs must be expressed in Indian rupees only.*

### 3.3. Checklist for Submission

A	Technical Proposal	Format
1.	Covering Letter	Annexure-A1
2.	Bid Processing Fee (non-refundable) of Rs. 5000/- (Rupees Five thousand only)	Demand draft in favour of “Collector-Cum-Chairman, District Council of Culture, Cuttack”, payable at Cuttack.
3.	Bid Security of Rs.5,00,000/- (Rupees Five lakhs only)	Demand draft in favour of “Collector-Cum-

		Chairman, District Council of Culture, Cuttack", payable at Cuttack.
4.	Particulars of Bidder	Annexure-A2
5.	Financial capabilities of the Bidder	Annexure-A3
6.	Details of experience in similar assignments (separately for Branding and event Management)	Annexure-A4
B	Financial Proposal	Annexure-B1 and B2

#### **4. EVALUATION CRITERIA**

##### **4.1. Evaluation of Proposals**

The RFP bids of those Agencies, which would meet the minimum conditions of eligibility specified in Section 4.2, will be evaluated in two stages:

- i. Technical evaluation of "proposals & presentation on proposal by qualified bidders for Event Management agency" at Balijatra Monitoring cell, Collectorate, Cuttack.
- ii. Financial Proposal.

##### **4.2. Pre-Qualification / Minimum Eligibility Criteria:**

- i. The Agency must be rendering event management services in same name and style for last two years. Documents like ROC registration, MoA of Company, AoA of Company, PAN, TAN, Service Tax / GST registration, etc. relating to business entity should be furnished. and;
- ii. In the last two years, the firm should have undertaken and completed event management of minimum 2 (two) Socio-Cultural Programmes/Trade Fairs of National / International level with a contract value of Rs. 25 lakhs or above for each project. Documents related to these project along with scope of work should be submitted as part of the eligible projects, and;
- iii. Financial eligibility criteria: The firm should have a turnover of at least Rs.50 lakhs (Rupees Fifty lakhs) per year in the last 2 (two) financial years i.e. 2017-18 and 2018-19.

**4.3. Technical Proposal Evaluation** - The Technical Proposal evaluation of qualified bidders will be done out of total 100 marks in two parts; (a)evaluation of past project experience (Credential Score of 70 marks) and;(b)evaluation of project concept proposal to the Technical Evaluation Committee through a power point presentation (Presentation Score of 30 marks).

**4.4. Credential Score** -Maximum 70 marks will be given based on the information and credentials submitted by the bidders in terms of relevant past project experience as follows.

Sl. No.	Details	Maximum Marks	Basis of Marks to be allotted
1.	Experience in event management of similar projects	70	<ul style="list-style-type: none"> <li>• 20 marks each for 2 (two) fairs/events projects of National/ International level, Contract value of Rs. 25 lacs or above for each project and 5 marks for similar additional projects. (Max. 45 Marks)</li> <li>• 5 Marks for each additional project of similar natura of contract value of Rs 50 lakh or above and 2 marks for each additional cultural project for contract value between Rs. 20 lakhs and Rs. 50 lakhs. (Max. 25 Marks)</li> </ul>
	Total	70	

*Note: All projects should have been undertaken by the Agency in the last Five Years Relevant projects of National or International repute to be considered for evaluation of event management:*

- Trade Fairs
- Award Ceremonies
- Business Summits / Conferences / Seminars
- Youth Services Events
- Cultural Events

*Note: Social Events like private parties, marriages, etc shall NOT be considered for evaluation*

**4.5. Presentation Score**–The bidders shall be invited to make a presentation (20 Minutes each) to the Evaluation Committee (on the date and time mentioned in Schedule of Bidding of this RFP) on their Approach & Methodology for executing the assignment. The project concept proposal by the bidders in the form of a power point presentation as part of the technical proposal shall be evaluated and given scores (max. 30 marks) by the Technical Evaluation Committee as follows.

Sl. No.	Evaluation criteria	Max. Marks
1	Event management plan and theme for Cultural Programmes for Balijatra festival-2019	10
2	Innovation, Creativity and best practices in delivery of the event	10
3	General approach & methodology and quality of deployment of	10

	manpower	
	Total	30

**NOTE: The team leader along with the core team should be present for the presentation.**

**4.6. Technical Score** - The total score secured by the bidders in credential score and presentation score combined will be treated as the Technical Score (TS) out of 100 marks. Bidders scoring 80 marks or more in the Technical Score will be qualified for opening of their financial bids.

**4.7. Opening of Financial Proposal:**

The financial proposal of those bidders qualified in the Technical Score shall be opened and evaluated in presence of such bidders in the following manner.

The score shall be computed as follows:

- a. Financial Score: The lowest financial proposal for the (FM) will be given a financial score of 100 points. The financial scores of other proposals will be computed as follows:

$$F = 100 \times FM/F1$$

(F1 = amount of Financial Proposal as proposed by the Bidder for the assignment)

**4.8. Combined Evaluation & Scoring:**

- a. Combined Score-The Combined Score shall be evaluated based on the Technical Score (TS) and Financial Score (FS):  

$$\text{Combined Score} = 0.7 \times (\text{TS}) + 0.3 \times (\text{FS})$$
- b. The Bidder to obtain the Highest Combined Score shall be identified as the Preferred Bidder.
- c. The decision of District Administration Cuttack as regards to acceptance/rejection of eligibility for parties who apply shall be final and binding.
- d. Notwithstanding the above, District Administration Cuttack reserves the right to accept or reject any or all bids or to annul the bidding process.
- e. For guidance last years approved rates of different categories/items are also given at Annexure to this RFP.

**4.9. Negotiations**

Contract negotiations will then be scheduled with Preferred Agency. Negotiations will commence with a discussion of technical proposal, the proposed concept, staffing and price proposals.

After the contract has been successfully negotiated, Preferred Agency will be issued Letter of Intent by the District Administration. If the negotiations do not reach any conclusions and if the first Preferred Agency withdraws his proposal, District Administration may then invite Second Best Bidder for the negotiations.

The other Bidders, which did not meet the Minimum Eligibility Conditions, not shortlisted for other stages of evaluation also the Bidders who were technically qualified but were not selected except the second best Bidder, will be informed by District Administration that they were unsuccessful. The Bid Security of such Bidders will be refunded within 15 days after issue of LOI to the successful Bidder.

No information on the evaluation proposal will be disclosed to any person other than those directly concerned with the selection process. Proposals of any Bidder, who tries to influence the evaluation, will be liable to be rejected.

**4.10. Agreement**

Agreement shall be signed between Sub-collector, Cuttack & the successful bidder.

**4.11. Performance Security**

The successful bidder shall deposit a performance security equal to 10 % of the contract value in the form of bank guarantee before signing of the agreement.

**4.12.** In the event of unforeseen circumstances the District Administration reserves the right to make suitable amendments to the aforesaid conditions without assigning any reason thereof.

## ANNEXURES - FORMATS

*Annexure - A1*

### Letter of Technical Proposal

To

The Asst. Collector(Touzi & Loans), Cuttack

At/Po- Chandini Chowk, Dist- Cuttack

Pin- 753002, Odisha.

Phone: 0671-2508100,

Sub: "Proposal for Event Management of Historical Balijatra Festival - 2019 at Gadagadia Ghata."

### Regarding Technical Proposal

Dear Sir,

---

1. With reference to the RFP dated \_\_\_\_\_ for the above captioned project, and clarification issued by District Administration Cuttack thereof, I \_\_\_\_\_, having examined all relevant documents and understood their contents, hereby submit our Proposal for selection as Agency for providing services for **Historical Balijatra Festival - 2019 at Gadagadia Ghata in Cuttack**. The proposal is unconditional and unqualified.
2. All information provided in the Proposal and in the Appendices is true and correct and all documents accompanying such Proposal are true copies of their respective originals.
3. This statement is made for the express purpose of appointment as the Agency for the aforesaid Project.
4. I shall make available to District Administration Cuttack any additional information it may deem necessary or require for supplementing or authenticating the Proposal.
5. I acknowledge the right of the District Administration Cuttack to reject our application without assigning any reason or otherwise and hereby waive our right to challenge the same on any account whatsoever.

6. I certify that in the last three years, we or any of our Associates have neither failed to perform on any contract, as evidenced by imposition of a penalty by an arbitral or judicial authority or a judicial pronouncement or arbitration award against the Bidder, nor been expelled from any project or contract by any public authority nor have had any contract terminated by any public authority for breach on our part.

I declare that:

- a. I have examined and have no reservations to the RFP Documents, including any Addendum issued by the District Administration Cuttack;
  - b. I have not directly or indirectly or through an agent engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, in respect of any tender or request for proposal issued by or any agreement entered into with the District Administration Cuttack or any other public sector enterprise or any government, Central or State; and
  - c. I hereby certify that we have taken steps to ensure that, no person acting for us or on our behalf will engage in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice.
7. I understand that you may cancel the Selection Process at any time and that you are neither bound to accept any Proposal that you may receive nor to select the Agency, without incurring any liability to the Bidders.
  8. If our Firm is qualified, we shall make a presentation on Approach & Methodology to District Administration Cuttack. on the date specified upon intimation received from District Administration Cuttack.
  9. The undersigned is authorized to sign the documents being submitted through this RFP. (A copy of Power of Attorney may be enclosed)
  10. In the event our firm is selected as the Agency for this project we shall enter into a contract with District Administration.
  11. The Financial Proposal is being submitted in a separate cover. This Technical Proposal read with the Financial Proposal shall constitute the Application which shall be binding on us.

12. The information provided herewith is true and correct to our best knowledge. If any discrepancies are found in the information provided or if the information provided is not correct, our firm would be fully responsible for that. We understand in such cases our bids are liable to be rejected.

Yours faithfully,

(Signature, name and designation of the authorized signatory)

(Name and seal of the Bidder)

**Power of Attorney (Sample)**

Know all men by these presents, we, ..... (name of Firm and address of the registered office) do hereby constitute, nominate, Firm and address of the registered office) do hereby constitute, nominate,

Appointment and authorize Mr./Mrs. \_\_\_\_\_ son/ Daughter/ wife and presently residing at \_\_\_\_\_, who is presently employed with us and holding the position of \_\_\_\_\_ as or true and lawful attorney (hereinafter referred to as the "Authorized Representative") to do in our name and on our behalf, all such acts, deeds and things as are necessary or required in connection with or incidental to submission of our proposal for Event Management and Branding of Historical Balijatra Festival- 2019 to be held at Gadagadia Ghata, Cuttack including but not limited to signing and submission of all applications, proposals and other documents and writings, participating in pre-proposal and other conferences and providing information/ responses to the District Administration, Cuttack, representing us in all matters before the District Administration Cuttack, signing and execution of all contracts and undertakings consequent to acceptance of our proposal and generally dealing with the District Administration Cuttack in all matters in connection with or relating to or arising out of our Proposal for the said Project and/or upon award thereof to us till the entering into of the Agreement with the District Culture Officer, Collectorate, Cuttack.

AND, we do hereby agree to ratify and confirm all acts, deeds and things lawfully done or caused to be done by our said Authorized Representative pursuant to and in exercise of the powers conferred by this Power of Attorney and that all acts, deeds and things done by our said Authorized Representative in exercise of the powers hereby conferred shall and shall always be deemed to have been done by us.

IN WITNESS WHEREOF WE, ..... THE ABOVE NAMED PRINCIPAL

HAVE

EXECUTED THIS POWER OF ATTORNEY ON THIS ..... DAY OF ....., 20\*\*

For .....

(Signature, name, designation and address)

Witnesses:

- 1.
- 2.

Notarized Accepted

.....

(Signature, name, designation and address of the Attorney)

*Notes:*

*The mode of execution of the Power of Attorney should be in accordance with the procedure, if any, laid down by the applicable law and the charter documents of the executant(s) and when it is so required the same should be under common seal affixed in accordance with the required procedure. The Power of Attorney should be executed on a non-judicial stamp paper of Rs. 50 (fifty) and duly notarized by a notary public.*

**Particulars of the Bidder**

**General Information about the Firm:**

- a. Name of Company or Firm:
- b. Legal status (e.g. incorporated private company, unincorporated business, partnership etc.):
- c. Country of incorporation:
- d. Registered address:
- e. Year of Incorporation:
- f. Year of commencement of business:
- g. Principal place of business:
- h. Brief description of the Company including details of its main lines of business
- i. Name, designation, address and phone numbers of authorized signatory of the Bidder:
  - i. Name:
  - ii. Designation:
  - iii. Company:
  - iv. Address:
  - v. Phone No.:
  - vi. Fax No. :
  - vii. E-mail address:

(Signature, name and designation of the authorized signatory)

For and on behalf of .....

**Financial Capacity of the Applicant**

Sl. No.	Financial Year	Annual Turnover
1.	2018-19	
2.	2017-18	
3.	2016-17	

**Certificate from the Statutory Auditor**

This is to certify that .....(name of the Applicant) has received the payments shown above against the respective years on account of professional fees. And the Average Turnover of the Firm from professional fees in the last three years is Rs.\_\_\_\_\_. (In words)

**Name of the audit firm:**

**Seal of the audit firm:**

**Date:**

(Signature, name and designation of the authorized signatory)

Note: In case the Applicant does not have a statutory auditor, it shall provide the certificate from its chartered accountant that ordinarily audits the annual accounts of the Applicant.

**Eligible projects undertaken by the Bidder**

The following information should be provided in the format below for each Eligible Project for which your firm was legally contracted by the Client stated as a single entity.

*Applicants are advised to provide the information for only those assignments qualifying projects in Branding and Promotion activities and Event Management Activities separately.*

i.	Assignment Name	
ii.	Name, fax, email of the Client Representative:	
iii.	Time when the assignment was carried out :  Start Date  End Date	
iv.	Location of the Event	
v.	Contract Value	
vi.	Narrative Description of the Scope of work of the assignment	
vii.	Description of Actual Services provided by your Staff	
viii.	Status of the assignment	

**IMPORTANT:**

1. Use separate sheet for each Eligible Project
2. Please provide proof of eligible projects undertaken like a copy of completion certificate from the client/Copy of work order/copy of agreement etc.The submitted testimonial MUST contain detaildescription of work (Scope of Work and TOR) carried out by the Bidder.

**FINANCIAL PROPOSAL**

**Covering Letter**

(on the Agency's letterhead)

To,

**Collector  
Cuttack  
PO Chandni Chowk  
District Cuttack  
PIN: 753002**

**Sub: "Proposal for Event Management of Historical Balijatra Festival - 2019 near  
Gadagadia Ghata, Cuttack."**

".

**Regarding Financial Proposal**

Dear Sir,

I,

---

enclose herewith our Financial Proposal for selection of our firm as Agency to carry out  
"Event Management of Historical Balijatra Festival 2019 near Gadagadia Ghata, Cuttack".

Please note that the financial proposal does not contain any conditions and is submitted as  
per the prescribed format. In case of any discrepancy, our firm will be solely responsible for  
the same.

I agree that this offer shall remain valid for 60 (sixty) days from the bid due date or such  
further period as may be mutually agreed upon.

Yours faithfully,

Signature \_\_\_\_\_

Full Name \_\_\_\_\_

Designation \_\_\_\_\_

**Note:**

- a. GST as applicable shall be paid extra by District Administration Cuttack.
- b. No conditions should be attached to the price proposal.
- c. The amount should be quoted in both figure and words. In case of discrepancies in the prices mentioned in the figure and word, the prices mentioned in the words shall be considered as final price.
- d. The Agency has to quote individual rate for each item in scope.

Signature of the Agency:

Address:

Date:

**FINANCIAL PROPOSAL****Name of Work: Hiring an Event Management agency for Event Management of Baliyatra-2019 at Cuttack**

Sl No	Particulars	Specifications	Unit/Remarks	Quantity required	Rate-Unit Price (in INR)	Total amount (in INR)
A	<b>Installation of Temporary Camp office from dated 11.11.2019 to 19.11.2019</b>					
1	Tahasil camp at old ground	17 Nos. of Stalls with Tarpaulin Top, 3 side tarpaulin cover with new cloth ceiling, new cloth walling on 15 feet height complete in all respect	30'*30'Sq ft	1		
2	DIPRO Camp at old ground		20'*20'Sq ft	1		
3	Police camp River side(Main)		40'*35'Sq ft	1		
4	Police camp at Kartikeswar Gada		20'*20'Sq ft	1		
5	Police camp infront of Stadium		25'*20'Sq ft	1		
6	Police camp infront of Killa Fort gate		30'*25'Sq ft	1		
7	Fire camp at old ground		25'*20'Sq ft	1		
8	Fire camp at river side		25'*20Sq ft	1		
9	Fire camp at river side		20'*20'Sq ft	1		
10	Fire camp at KatikeswarGada		20'*20'Sq ft	1		
11	Health camp at old ground		20'*15'Sq ft	1		
12	Police Camp near ORMAS		15'*15'Sq ft	1		
13	Abakari Prasasan Camp Office(old ground)		24'*25'Sq ft	1		
14	Barista Nagarik Camp Office(old ground)		15'*10'Sq ft	1		
15	Pregnant Women Rest room(old ground)		15'*10'Sq ft	1		
16	Child Welfare Surakshya Office(lower ground)		40'*21'Sq ft	1		

17	Adhar Camp Office (lower ground)		21'*11'Sq ft	1		
18	Media camp ( lower ground)		30'*20'Sq ft	1		
19	Stall Booking counter	Temporary Structure with tarpouline & Cloth ceiling	20'*20'Sq ft	1		
	Stall Booking counter	Temporary Structure with tarpouline only	20'*20'Sq ft	1		
20	Installation of temporary watch Tower(upper ground)	Bamboo Structure watch tower with 10ft length, 10ft width, 25 ft in height.(3'*1') size steps made outside close to Tower from bottom to top in 25 ft height & 10'*10' Bed with four side railing made for watching at the top of tower to be completed	(10'*10')*25' height	1		
21	Installation of toilet block	1 unit for male and 1 unit for female near green room and same near Government	6'*6' Sq ft	4		

		office establishment				
B	<b>Partition in Temporary structure(CampOffice)</b>					
1	Tahasil Camp Office(old ground) inside partition 2 nos front side covered	Partitions with new cloth walling and 8 ft in height complete in all respect	27'*7'	3		
2	Fire Camp Office(old ground) inside partition 2 nos		14'*7'	2		
3	Police Camp Office(Kartikeswar gada) inside partition 2 nos		30'*15'	2		
4	Abakari Prasasan Camp Office(old ground)inside partition 2 nos		20'*8'	2		
5	Delivery Women Rest room(old ground) inside partition 2 nos		5'*8'	2		
6	Child Welfare Surakshya Office(lower ground) inside partition 2 nos		8'*8'	2		
C	<b>Barricading from Dt.11.11.2019 to Dt.18.11.2019</b>					
1	Infront of P.H.E.D	With Bamboo Bullha of 5 feet height complete in all respects in 16 different places	30 Rft	1		
2	Infront of Cantonment Electric Sub-station		30 Rft	1		
3	Kilikhara Road		30 Rft	1		
4	Infront of Director of Industries		30 Rft	1		
5	Near Sathya Sai School		20ft	1		
6	Near Sarala Mandap(BijuPattanayakChhak)		30 Rft	1		
7	Mani SahooChhak to Ring Road		30 Rft	1		
8	Cantonment KaramangaMatha Road		40Rft	1		
9	Sea Shore, Ring Road		20Rft	1		
10	UtkalSammilani side		20Rft	1		

11	Near O.R.M.A.S.		25Rft	1		
12	Kartikeswargada		20Rft	1		
13	V.I.P. gada		20Rft	1		
14	Main gada		75Rft	1		
15	Mahanadi River side		700Rft	1		
16	Mundasahi (South) Cycle stand Front		500Rft	1		
17	Infront Tahasil Office(old ground) Sqare Size(32'+30')* 2 sides	With Bamboo Bullha of 5 feet height complete in all respects in 17 different places	496Rft	4		
18	Infront Tahasil Office(lower ground) Sqare Size(330'+58')* 2 sides		776Rft	1		
19	Cantonment Electric Sub-Station		28Rft	1		
20	Near Satya Sai School		10Rft	1		
21	In front of Madhusudan Statue(Box Barricading)		51Rft	1		
22	Biju Pattnayak Chhaka		20Rft	1		
23	ORMAS Back side		130Rft	1		
24	In front of Cambridge School		29Rft	1		
25	Kartikeswar Gada		1Rft	1		
26	Near Cantonment Police Station(Ring Road)		11Rft	1		
27	Near killa fort (Stone gate)		21Rft	1		
28	Back of OSRTC Mandap(Police Colony)		20Rft	1		
29	Mahanadi River Side		364Rft	1		
30	Main Gada(Box barricading)		97Rft	1		
31	Munda Sahi( South) cycle stand		151Rft	1		
32	In front of Chief Justice Residence		39Rft	1		
33	Kilkhara Road(Ticket Counter no-3)		19Rft	1		
D	<b>Barricading for one day( Dt.12.11.2019)</b>					

34	Gadagadia Temple Compound	Movable steel barricading for one day	150Rft	1		
35	Mahanadi Bathing Ghat		50Rft	1		
E	<b>Light Decoration from Dt.11.11.2019 to Dt.18.11.2019</b>					
1	Tube light	Required in the Camp Office		114 nos		
2	Halogen			16 nos		
3	Bulb			15 nos		
4	Fan			37 nos		
5	Socket Board			17 nos		
F	<b>Supply of Logistics/Fixtures&amp; Furnitures</b>					
1	Teapoy with cover	For entire Period of Baliyatra		5nos		
2	V.I.P. Chair			20 nos		
3	Arm Chair			430 nos		
4	Iron table			26 nos		
5	Wooden Table			14 nos		
6	Steel Drum			7 nos		
7	Bucket			4 nos		
8	Jug			5 nos		
9	Coir Mat			10 nos		
10	Durri			4 nos		
11	Movable Barricade					

12	Carpet		840Sft, 510 Sq ft, 150 Sq ft	3 nos		
13	Plastic Chair			500 nos		
14	Glass			2 nos		
15	Generator			1 nos		
16	Sofa Set			20 nos		
G	<b>Flex/Sinage</b>					
1	Flex Fixing for display(Temporary Stalls)	Flex board for temporary stalls to be fixed by own labour	8'*5'Sq ft	17 nos		
2	Printed map		10'*10'Sq ft	7pcs		
3	Printed map		4'*3'sq ft	12pcs		
4	Printed map		3'*2'sq ft	5pcs		
5	Police help centre		10'*4'sq ft	5pcs		
6	Tahasil Office		10'*4'sq ft	2pcs		
7	Making and install of Bamboo structure for the display of Baliyatra Map in the different location of Baliyatra		10'*10'	7pcs		
8	Making and supply of Guest batch with printing			30 nos		
9	Stall numbering in Flex, B,C,D,E, F and U-Row of Upper ground & L,M,N,O,P,R- Row of lower Baliyatra ground					
10	Flex boards of CCTV		5 sq ft	30 nos		

11	Flex boards of Parking rate Chart		18sq ft	16nos		
12	Flex boards of way indicator board		12sq ft	30 nos		
13	Flex boards of No parking board		5 sq ft	30 nos		
14	Flex boards of Sabuja Anchala Board+ way to toilet		12 sq ft 12sq ft	6 nos 4 nos		
15	Baliyatra Field map		12 sq ft	4 nos		
16	Officers on Duty board		12 sq ft	2 nos		
H	<b>Stage Management</b>					
1	Security at Stage					
2	Chitralaya					
3	Arrangement of Light and sound system for 7 days					
4	Arrangement of sound system for 7 days in lower and upper ground					
5	Still Photography and video coverage for 7 days with solid album					
6	Installation of Close circuit TV Camera(PTZ Camera)					
7	Website for Baliyatra-2017					
H	<b>Printing&amp; Publication</b>					
1	Printing of Souvenir for Baliyatra Cuttack Utsav-2019-Plain paper, Cover Page-GSM,Inner Page-GSM Separate rate should be given for glossy paper 100 to 140 for printing of matter /article/advertisements etc.					
2	Printing of multicolour invitation					

cards(3 fold) and leaflets						
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**STAGE:**

Items	Specifications
<b>Structure:</b>	Existing cement platform size of 70' x 50' will be used as open stage. The stage front side should be painted with traditional chitta.
<b>Flooring:</b>	The entire floor of the stage shall be covered with new synthetic carpet of fine quality.
<b>Back Drop:</b>	A back drop (15' height X 60' width/entire rear length) will be prepared on wooden frame work with ply to be fixed on the stage properly based on the Baliyatra/ Terracotta theme. Enamel Painted ply with different motives & flex sheet will be fixed in the frame (Before execution of the work tenderer should submit atleast three types of structural design in colour print for finalisation). Live flower chains will be hanged from top to bottom properly (Daily Change of flowers). Backside of the stage should be covered with cotton cloth/Flex with batten frame. Display backdrop with LED and necessary beautification.
<b>Lettering</b>	Thermocol lettering of 1.6' height to 0.6' will be prepared with the event name (Written matters will be finalized by the Mela in charge) mentioned and fixed properly at the center of the back drop
<b>Side Wings:</b>	6 no. of side wings with a size of (9' X 4') made of flex sheets fitted on a wooden framework and properly fixed on both sides of the stage. The design of Flex sheets will be approved by DSMS, Cuttack.
<b>Wooden Step:</b>	Wooden step of complete width of stage will be erected in the front side of the stage. A minimum 8' width space will be separated by the brass pole & chains for reaching to the stage. The entire step will also be covered with the same

	unitex carpets. Minimum 50 nos. of live flower plant pots with maximum height of 2 ft. (including pot) will be kept on the steps.
<b>Barricading:</b>	4' height bamboo barricade will be made around the stage in double row for the entry of VIPs.
<b>Furniture:</b>	30 no. of VVIP Chairs with white towels, 8 no. of Center Tables, Table Cloth, 30 no. Good quality borosil glasses with covers, Plastic name plates – 25 no., 2 no. of Flower vase with live flower sticks, Turkish towels on the VVIP Chairs, one speech podium, Brass Deepam (2'.6" height) with inaugural materials etc. will be provided on the meeting days.

<b>Items</b>	<b>Specifications</b>
<b>Structure:</b>	Existing cement platform size of 70' x 50' will be used as open stage. The stage front side should be painted with traditional chitta.
<b>Flooring:</b>	The entire floor of the stage shall be covered with new synthetic carpet of fine quality.
<b>LED Back Drop:</b>	Entire LED Backdrop at the background of the stage
<b>Lettering</b>	Thermocol lettering of 1.6' height to 0.6' will be prepared with the event name (Written matters will be finalized by the Mela in charge) mentioned and fixed properly at the center of the back drop
<b>Side Wings:</b>	6 no. of side wings with a size of (9' X 4') made of flex sheets fitted on a wooden framework and properly fixed on both sides of the stage. The design of Flex sheets will be approved by DSMS, Cuttack.
<b>Wooden Step:</b>	Wooden step of complete width of stage will be erected in the front side of the stage. A minimum 8' width space will be separated by the brass pole & chains for reaching to the stage. The entire step will also be covered with the same unitex carpets. Minimum 50 nos. of live flower plant pots with maximum height

	of 2 ft. (including pot) will be kept on the steps.
<b>Barricading:</b>	4' height bamboo barricade will be made around the stage in double row for the entry of VIPs.
<b>Furniture:</b>	30 no. of VVIP Chairs with white towels, 8 no. of Center Tables, Table Cloth, 30 no. Good quality borosil glasses with covers, Plastic name plates – 25 no., 2 no. of Flower vase with live flower sticks, Turkish towels on the VVIP Chairs, one speech podium, Brass Deepam (2'.6" height) with inaugural materials etc. will be provided on the meeting days.
<b>Items</b>	<b>Specifications</b>
<b>Green Room:</b>	Two green rooms of size 30' X 30' each shall be made on both side/back side of the stage having tarpaulin top covering, inner all side white cloth covering with batten frame, syntentic carpeting, good arrangements for sitting – 20 no of chairs and with provision of a mirror, fan and light in each green room.
<b>Overall supervision:</b>	Cleaning, Sweeping & keeping ready of all equipments on stage before commencing of Cultural events on all the cultural nights is the complete responsibility of the contractor.

### FINANCIAL PROPOSAL

Name of Work: Hiring an Event Management agency for Event Management of Baliyatra-2019 at Cuttack

Sl. No	Particulars	Specifications	Unit/Remarks	Quantity required	Rate-Unit Price (in INR)	Total amount (in INR)
A	Installation of Temporary CCTV Camera (PZT Camera), Sound System in Baliyatra lower & upper ground & light and sound system for 7 days from printing of multicolor invitation cards (3 fold), Printing of Souvenir, Website for Baliyatra, Still Photography & Video Coverage etc. 12.11.2019 to 19.11.2019					
1	Printing of Souvenir for Baliyatra Cuttack Utsav-2019, 100 to 140 for printing of matter /article for 130 GSM Glossy Paper	500 Copy				
2	Printing of multicolor invitation cards (3 fold) & Leaflet	1000 Copy 3000 Copy				
3	Printing of certificate for Cultural Troup	1500 Copy				
4	Arrangement of Stage Light & Sound System for 7 days	Copy Enclosed				
5	Arrangement of Sound System for 7 days in Baliyatra lower & upper ground	Copy Enclosed				
6	Installation of CCTV camera (PZT camera)	As per requirement by DCP				
7	Still Photography & video coverage for 7 days with solid album	700 Copy				
8	Supply of memento for Baliyatra	150 Nos				
9	Supply of Food (Catering) (Breakfast, Lunch, Evening Tiffin & Dinner)	As per requirement for day				
10	Supply of Gada, Bed Sheet & Pillow etc.	As per requirement for day				

## **Annexure - A**

### **Sound for Publicity (Information in Lower Ground)**

i) Long Funnel	50 Nos.
ii) Unit 40 Watt & 30 Watt	50 Nos.
iii) Matching Transformer	50 Nos.
iv) Cordless Microphone Amplifier 1000, 2000, 3000 & 4000	02 Nos.
v) watt	06 Nos.
vi) DVD Player with PenDrive	01 Nos.
Vii) Power Stabilizer 5 KV	02 Nos.
viii) Wire for Lower Ground	20 Koil
ix) Corded Microphone	02 Nos.
x) 6 Channel Mixture	01 Nos.

## **Annexure - B**

### **Sound for Publicity (Information in Upper Ground)**

i) Long Funnel	30 Nos.
ii) Unit 40 Watt & 30 Watt	30 Nos.
iii) Matching Transformer	30 Nos.
iv) Cordless Microphone Amplifier 1000, 2000, 3000 & 4000	02 Nos.
v) watt	04 Nos.
vi) DVD Player with PenDrive	01 Nos.
Vii) Power Stabilizer 5 KV	01 Nos.
viii) Wire for Lower Ground	20 Koil
ix) Corded Microphone	02 Nos.
x) 6 Channel Mixture	01 Nos.

## **Annexure -A**

### **STAGE LIGHT**

i) PAR 1000 Wt (Philips / Sylvania / Gee Bulb)	40 Nos.
ii) Palco Multi Colour (Canara / XACCA Make)	25 Nos.
iii) Multi 20 (Canara / XACCA make)	06 Nos.
iv) Multi 10 (Canara / XACCA make)	04 Nos.
v) Halogen 1000 Wt	05 Nos.
vi) Blasting Fire	10 Nos.
vii) Sharphy Moving Head 575 Wt.	06 Nos.
Viii) Laser Multi Colour	02 Nos.
ix) HMI Follow	01 Nos.
x) Power pack for above lights (4K X 6 Channels)	03 Nos.
xi) Smoke 1500 Watt	02 Nos.
xii) Sky - Taker	01 Nos.
xiii) Operating Desk for above lights	01 Nos.
xiv) Stove light	02 Nos.

## **Annexure -B**

### **STAGE SOUND**

i) JVL Box Top 600 Wt	08 Nos.
ii) JVL Box Base Beam 500 Wt.	08 Nos.
iii) Stage Monitors	04 Nos.
iv) Speaker Box	08 Nos.
	01 Set
v) 36 Track Channel Control Board with Echo System	(Mixture)
vi) 2000 Wt Multi - Amplifier	04 Nos.
vii) 1000 Wt. Multi - Amplifier	04 Nos.

viii)	CD/DVD/Cassette Players	02 Nos.
ix)	Cordless Microphones	04 Nos.
	Corded Microphones for Voice, instruments with all	
x)	components	12 Nos.
xi)	Color Cordless Microphone	02 Nos.
xii)	Duel Liner Box with Stand	08 Nos.
xiii)	Meeting Microphone	04 Nos.
xiv)	5 Kilowatt Stabilizer	02 Nos.